

1.1 Welcome and apologies		
Attendees:	Paul Kingston, CEO, Motor Accidents Insurance Board (MAIB) Craig Hoey, Manager Road Safety Branch, Department of State Growth Scott Tilyard, Chair, Road Safety Advisory Council (RSAC) Adrian Bodnar, Assistant Commissioner of Police, Operations, Tas. Police Anthony Moss, Marketing Expert Blair Turner, Road Safety Expert, RSAC	
Observers:	Yvette Stubbs, Marketing and Communications Manager, Department of State Growth Amy Pennington, Marketing Officer, Department of State Growth Ange Green, Manager RSAC Secretariat, Department of State Growth Inspector Justin Lawson, State Road Safety Coordinator, Tas. Police Courtney Hayles, Executive Manager, Engagement, Communications & Governance, MAIB Nerida Plumpton, Senior Project Manager – Youth Road Safety Program, RACT Brad Petersen, Senior Media & Communications Advisor, Department of Police, Fire & Emergency Management	
Apologies:	Melinda Percival, General Manager Advocacy & Government Relations, RACT	
1.2 Conflicts of interest		
Nil.		
1.3 Minutes and actions list		
The Education and Enforcement Sub-Committee (EESC) meeting minutes of December 2025 were accepted .		
1.4 Road Safety Advisory Council Meeting Update		
The RSAC Minutes from August 2025 were noted .		
2.1 2025 Crash Statistics		
The Sub-Committee noted the 2025 crash statistics. Key data trends and changes were noted, and the inclusion of e-scooters to the statistics.		
2.2 National Road Safety Week update		
The Sub-Committee noted the current progress of planning for National Road Safety Week for 2026. Department of State Growth staff have been working with MAIB, Tasmania Police, RACT, and local councils to plan events for the week.		
2.3 Annual Survey update		
The Sub-Committee noted the results of the 2025 annual survey on public road safety sentiment. Work will continue to apply findings to public education campaigns.		
2.4 Marketing Overview		
The Sub-Committee noted the work that is planned for the calendar year ahead, including public education initiatives and community partnerships.		
2.5 Terms of Reference		
The Sub-Committee noted the current terms of reference and role of the Education and Enforcement Sub-Committee.		
Decisions/Actions	Responsibility	Due Date
Include framework developed from umbrella campaign discussions to Terms of Reference	DSG	August 2026

3.1 Police Enforcement Report

The Sub-Committee **noted** the police enforcement report. An increase in outputs between over the past 5 years was noted. Staff levels remaining consistent over the previous 12 months was noted.

3.2 ATE Program Report

The Sub-Committee **noted** statistics from the ATE program

Decisions/Actions	Responsibility	Due Date
Plan to communicate evaluation plan	DSG – ATE Program	August 2026

3.3 Marketing Report

The Sub-Committee **noted** an overview of public education activities over the last quarter.

3.4 RACT Youth Road Safety Report

The Sub-Committee **noted** an update on the RACT Youth Safety program development, and steering committee.

4.1 Correspondence

The correspondence report was **noted**.

4.2 Social Media

The social report was **noted**.

4.3 Advertising

The advertising report was **noted**.

4.4 Progress Report

The Quarterly Progress Report to RSAC as 31st December 2025 was **noted**.

4.5 Budget

The Budget report was **noted**.

4.6 Other Business

None

Next Meeting

The meeting closed at 4:03pm.

Next meeting: Tuesday 26 May 2026 – Room 6.03 (*since changed to Salamanca Inn*)